

# How would your life be different if you could close more sales?

We all know that a chief component of our sales success is getting in front of more prospects . . . but even talking to 100 people a day won't help you if you can't get them to commit and buy from you! Think about it — what would it mean to your bottom line if you could close just 10 percent more clients than you do right now? What would that mean to you? Closing more sales can offer all kinds of things, including but not limited to:

- Increased confidence
- Ability to earn TONS more money
- Far more choices in life
- Your pick from the best opportunities
- Dramatic reduction in your stress level
- Ability to provide more for your family and community
- Much greater happiness, every single day



**In this action-packed, content-rich program, you'll discover:**

- The most common mistakes salespeople make when trying to close
- The exact, word-for-word phrases to use to close the sale
- How to overcome virtually any objection with ease
- How to release your fear of rejection
- The best time to close to maximize your close ratio

## Join Master Sales Trainer **ERIC LOFHOLM**

in the Valley for a FREE 3-hour event  
Saturday, July 19, 2008 / 9 a.m.-noon OR 2-5 p.m.

### **INTRO TO "THE CLOSE"**

*Tempe Mission Palms - 60 East 5th St., Tempe  
Admission is FREE, but you must pre-register by  
July 16. Questions? Laura: 602-253-8463*

**REGISTER HERE:**

[www.ericlofholm.com/phoenixclose.php](http://www.ericlofholm.com/phoenixclose.php)

*"Eric Lofholm's 'The Close' seminar was by far the BEST seminar I have ever attended. Eric reveals his success secrets on how to dance with the prospect, overcome objections, and close the deal. And his scripts really work. I have tripled my closing rate in less than 4 months."*

*— Arvee Robinson, Speak Your Way to Wealth*



Join **Therese Skelly** as she interviews **Eric** for two FREE preview teleseminars!

**"7 Keys to Closing More Sales"** — Thursday, June 5, 5 p.m. Pacific

**"How to Generate Unlimited Leads"** — Thursday, July 10, 5 p.m. Pacific

Register here: [www.ericlofholm.com/conference-call.php](http://www.ericlofholm.com/conference-call.php)

