

How would your life be different if you could close more sales?

We all know that a chief component of our sales success is getting in front of more prospects . . . but even talking to 100 people a day won't help you if you can't get them to commit and buy from you! Think about it — what would it mean to your bottom line if you could close just 10 percent more clients than you do right now? What would that mean to you? Closing more sales can offer all kinds of things, including but not limited to:

- Increased confidence
- Ability to earn TONS more money
- Far more choices in life
- Your pick from the best opportunities
- Dramatic reduction in your stress level
- Ability to provide more for your family and community
- Much greater happiness, every single day



In this action-packed, content-rich program, you'll discover:

- The most common mistakes salespeople make when trying to close
- The exact, word-for-word phrases to use to close the sale
- How to overcome virtually any objection with ease
- How to release your fear of rejection
- The best time to close to maximize your close ratio

Join Master Sales Trainer **ERIC LOFHOLM**

in the Valley for a FREE 3-hour event
Saturday, July 19, 2008 / 9 a.m.-noon OR 2-5 p.m.

INTRO TO "THE CLOSE"

*Tempe Mission Palms - 60 East 5th St., Tempe
Admission is FREE, but you must pre-register by
July 16. Questions? Laura: 602-253-8463*

REGISTER HERE:

www.ericlofholm.com/phoenixclose.php

"Eric Lofholm's 'The Close' seminar was by far the BEST seminar I have ever attended. Eric reveals his success secrets on how to dance with the prospect, overcome objections, and close the deal. And his scripts really work. I have tripled my closing rate in less than 4 months."

— Arvee Robinson, Speak Your Way to Wealth



Join **Therese Skelly** as she interviews **Eric** for two FREE preview teleseminars!

"7 Keys to Closing More Sales" — Thursday, June 5, 5 p.m. Pacific

"How to Generate Unlimited Leads" — Thursday, July 10, 5 p.m. Pacific

Register here: www.ericlofholm.com/conference-call.php



MEET THE SPEAKER!!

Master Sales Trainer

ERIC LOFHOLM

2 special VIP events!

Hear Eric's personal story of going from the throes of adversity — and \$150,000 in debt — to his incredible success today. Discover the mindset he applied and learn what to do when your back is against the wall and you **NEED** to turn things around. This exclusive event is your chance to meet Eric and have him answer *your* questions so that you can learn to succeed, despite the longest odds, and create your own outrageous success. Make sure to reserve your space now — these exclusive events will be limited to 25 attendees each!

◆ **LUNCH** ◆

Saturday, July 19, 12:30 p.m.
Tempe Mission Palms
60 E. Fifth Street, Tempe
\$79/person

REGISTER:

<http://www.sharedvisionnetwork.com/VIP1>

◆ **HAPPY HOUR – MEET & GREET** ◆

Saturday, July 19, 5:30 p.m.
Tempe Mission Palms
60 E. Fifth Street, Tempe
\$79/person

REGISTER:

<http://www.sharedvisionnetwork.com/VIP2>

Want direct exposure to 500 people?

RESERVE YOUR VENDOR TABLE for *Eric Lofholm's*
INTRO TO "THE CLOSE"

Saturday, July 19, 2008 / 9 a.m. to 5 p.m.

Take advantage of this limited opportunity to reach 500 sales professionals and small business owners, up to 95% of whom are decision makers.

Act NOW for this fantastic opportunity to gain prominent exposure and recognition as a leader in the Valley's sales and small business community. There are only 10 spaces available, and they are going quickly. Your \$495 investment includes a six-foot table with draping, two chairs, listing in the event program, and one admission to either the exclusive lunch or cocktail reception with Eric Lofholm.



Please e-mail PHX@SHAREDVISIONNETWORK.COM for an application.

Promote the details of this event to your list of 500 or more and receive FREE recognition in the event program! Contact Laura at 602/253-8463 or Lofholm@WordsMadeEasy.com for details.